

Heritage 2033

Our vision:

We want heritage to be valued, cared for and sustained for everyone's future.

Saving heritage

- Improved condition and understanding of heritage
- Reduced amount of 'heritage at risk'
- Delivered transformational long-term projects
- Made digital heritage more accessible

Protecting the environment

- Put landscapes and habitats into recovery
 - Increased understanding of and connection to nature
- Reduced the negative environmental impact of our funding portfolio
- Improved heritage's ability to adapt to climate change

Organisational sustainability

- Increased organisations' commercial and governance capabilities
- Developed skills and capacity across heritage
- Embedded resilience in projects we fund
- Strengthened heritage's contribution to local economies

Inclusion, access and participation

- Increased diversity of heritage workforces and audiences
- Reduced barriers for people under-served by heritage
 - Enabled more people's heritage to be recognised
- Championed digital technology to improve access

Our investment principles and what we'll achieve by 2033:

Our approach:



Open programmes for all types of heritage projects with the majority of decisions made at local level.



Strategic interventions to tackle issues at large and cross-territory scale.



Partnerships that combine resources and expertise to create investments with greater impact.



A focus on place, landscape and nature, heritage in need and responding to opportunities and emergencies.