

# Applications Solicited for the Queen's Platinum Jubilee

## Statement about The National Lottery Fund's solicitation process for the £7million Jubilee investment.

We are working with National Lottery distributors to mark the Queen's Platinum Jubilee milestone and to deliver a strong legacy for landscape, nature and communities. These are key priorities in our [Strategic Funding Framework 2019–2024](#).

We use our solicitation power only where it is clearly the most effective way of achieving one of our strategic objectives. And, where the normal process of receiving unsolicited applications is unlikely to produce a successful outcome at all or of sufficient quality.

In this case, soliciting applications was identified as the most effective way of achieving our strategic objectives across the UK within the timeframe:

- addressing our priorities for nature – supporting nature's recovery, delivering nature-based solutions to address climate change and reconnecting people to landscapes and nature
- a wider range of people will be involved in heritage – supporting the land and nature sector to be inclusive
- the local area will be a better place to live, work or visit
- people will have developed skills

There are separate solicitation processes for the two strands of Jubilee investment:

1. **Strand one: £5m to help communities improve nature on their doorstep, particularly in economically or nature-deprived areas.** An application was solicited from the Royal Society of Wildlife Trusts, which has been awarded by our Board of Trustees (see details below).
2. **Strand two: £2m to provide 70 paid placements for young people.** This will take steps to diversify the nature workforce by creating opportunities for ethnically diverse, economically disadvantaged and disabled young people to work for up to a year in nature organisations. We are inviting a selection of organisations to apply and the outcome of this process to be announced by the end of May 2022.

Applications are made under the [National Lottery Grants for Heritage programme](#) and assessed against the solicitation brief.

For **Strand one**, the brief outlined the need to develop a two-year project which would:

- connect people to nature close to where they live
- deliver a strong legacy for nature and communities across the UK

- empower and support people to take action to be part of nature's recovery, especially in the most economically deprived areas
- enrich wildlife in economically deprived urban and rural neighbourhoods, where people can demonstrably value nature as part of their community
- create opportunities for diverse, creative case studies and content for communications – to coincide with the Jubilee weekend 2–5 June 2022 and beyond
- demonstrate impact against the identified outcomes of: a wider range of people will be involved in heritage and the local area will be a better place to live, work or visit

For **Strand two**, the brief will be for a UK-wide delivery partner to:

- take steps to diversify the nature workforce
- provide support to 70 young people from diverse backgrounds to work in land and nature organisations across the UK, leaving a legacy for both the young people and host organisations
- create opportunities for diverse, creative case studies and content for communications – to coincide with the Jubilee weekend 2–5 June 2022 and beyond
- demonstrate impact against the identified outcomes of: a wider range of people will be involved in heritage and the local area will be a better place to live, work or visit

As a result of those solicitations, the following grant has been awarded:

## **Royal Society of Wildlife Trusts**

**Brief project description:** Nextdoor Nature will empower people in 190 economically deprived urban and rural areas to undertake micro-projects that help nature thrive and tackle climate change. Wildlife Trusts across the UK will work with concerned community members – supporting them to identify and implement local action that matters to their community – in ways that are right for their community.

**Grant awarded:** £4,999,992