Valuing our heritage, investing in our future: Our strategy 2008-2013

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Our view of heritage is broad, progressive and inclusive. We believe that understanding, valuing and sharing our diverse histories changes lives, brings people together and provides the foundation of a confident, modern society.

We take a distinctive, integrated approach – grounded in what people value, investing in the UK's heritage for the long term. We add value to our funding with a range of support activities, and evaluate its impact, to ensure that imaginative and robust projects deliver sustainable benefits for both heritage and people