Landscape Connections grant acknowledgement requirements

22/07/2024

See all updates

These guidelines should be used by any project receiving a Landscape Connections strategic initiative grant.

How to name your project

In your application start your project title with '#LC'.

Your project name **must** also include the text Landscape Connections. Our preferred project naming approach is:

[Area name] Landscape Connections

Acknowledging your Landscape Connections grant

Projects receiving Landscape Connections funding should follow the guidance in our acknowledgement toolkit.

As the primary funder we require a standalone position for our acknowledgement stamp on all materials and promotional activity associated with the project. Any other partners involved should have a secondary position.

Download The National Lottery Heritage Fund acknowledgement stamp and see the toolkit for how it should be applied.

Acknowledgement must be bilingual for any projects in Wales.

How to talk about your Landscape Connections grant

In addition to our guidance on how to talk about your grant detailed in the acknowledgment toolkit, we have produced some standard text to talk about your Landscape Connections project.

About Landscape Connections

This text should be used to describe your project on websites and in notes to editors:

The National Lottery Heritage Fund is investing £150million over 10 years to support large-scale projects that revive landscapes, support nature recovery and enhance the connections between people and wildlife across the UK.

Social media posts

In addition to the guidance in our acknowledgement toolkit, please also use the hashtag #LandscapeConnections.

Legacy

Use this statement after the project has ended:

[Project name] was made possible by initial investment from The National Lottery Heritage Fund. It was part of a 10-year, £150million initiative to support large-scale projects to revive landscapes, support nature recovery and enhance connectivity for people and wildlife.

Email brand@heritagefund.org.uk or pressoffice@heritagefund.org.uk for media enquiries.