Competition: enter your creative Heritage Fund

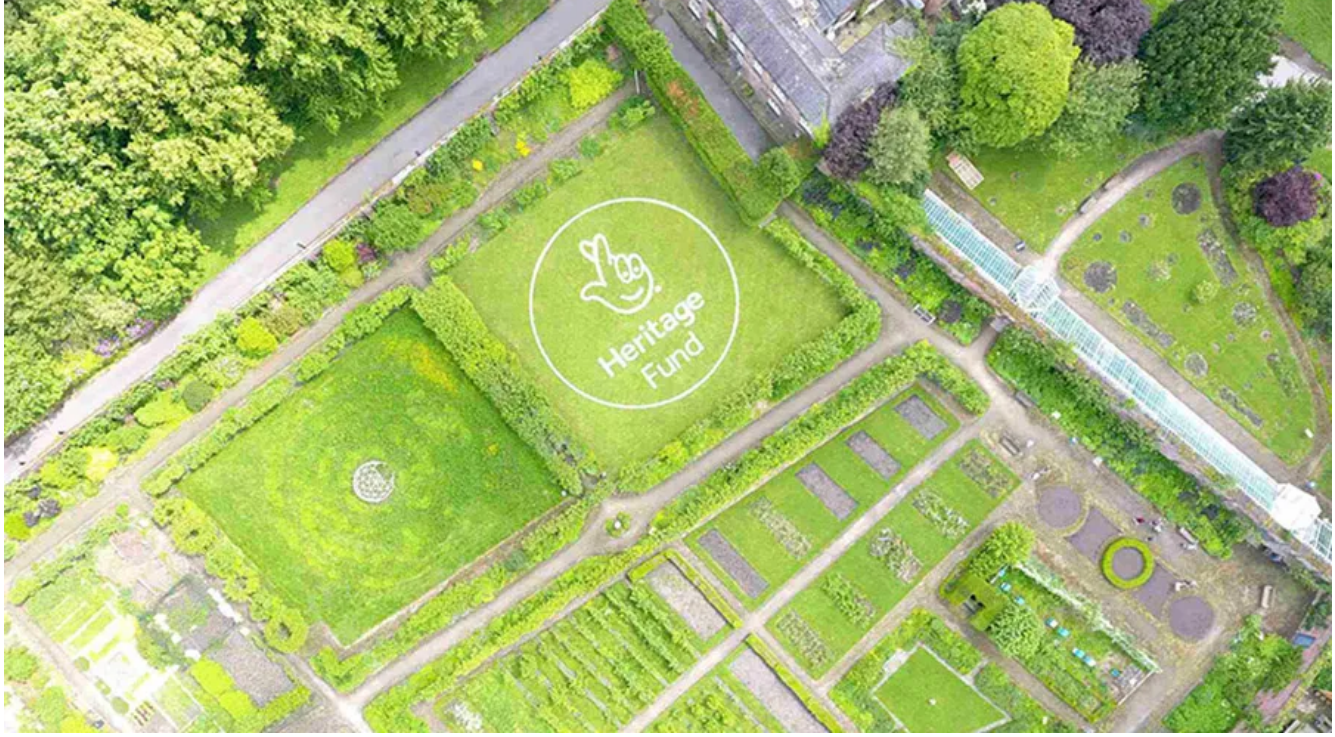


St Mary's Church, Shrewsbury's beautiful laser-etched acknowledgement plaque won our competition in 2024.

Help us celebrate the innovative ways projects have acknowledged their funding and win the chance to have a social media film made about your project.

Over the years we've seen National Lottery funding acknowledged in all sorts of ways – from cakes, flower beds and embroideries to stained glass, carvings and an embossed furnace door.

This April, we're on the hunt for even more examples. We're running a social media competition to find the most creative and fun acknowledgement out there.



Croxteth Hall and Walled Gardens used biodegradable materials for this large-scale acknowledgement.

What is acknowledgement?

Acknowledgement is an important way to show the difference National Lottery funding makes and point others where to go if they need support for their heritage project idea.

The more creative you can make it, the more effective it can be. Explore our acknowledgement toolkit to find out more about celebrating and acknowledging your grant.

How to take part

- Share a high-quality photo of your acknowledgement on Instagram, Facebook or LinkedIn between **2 April–7 May 2026**.
- Tag us @HeritageFundUK and use our hashtag #HeritageFund in your post.

Throughout the month we'll reshare our favourite submissions across our social channels.



Acknowledgement at Bowring Park.

The prize

The winner will have the chance to feature in a film made by us promoting your heritage project.

Three runners up will also feature alongside the winner in a website story showcasing the best project acknowledgment across the UK.

We'll contact the winner and runners up in May via direct message.

Expand All accordions

Read our competition Ts&Cs

These Terms and Conditions govern the Acknowledgement competition (thereafter known as 'the Competition'). The Competition is promoted by Trustees of the Natural Heritage Memorial Fund (Memorial Fund), the legal body for the administration and supervisions of all funds, including those distributed by The National Lottery Heritage Fund (the Heritage Fund)

Conditions of entry

1. The Competition is only open to recipients of funding from The National Lottery Heritage Fund excluding employees of either the Heritage Fund or the Trustees of the National Heritage Memorial Fund; their subsidiaries, families, agents or affiliates; or anyone involved in running the Competition.

2. To enter the Competition, you must share a photo on your projects social media account and include the hashtag #HeritageFund and tag @HeritageFundUK. This must be posted publicly on your account before the Closing Date (see below). No payment or purchase of any product is necessary to enter.

3. By submitting your entry, you confirm that it is your projects own original work, is not defamatory and does not infringe any laws or third-party rights, and that there are no conflicting agreements in place that restrict usage of your entry. You also confirm that you are the sole owner of the copyright in the entry.

4. For entries to be considered for the Competition, photos should depict an image of acknowledgment of funding from The National Lottery Heritage Fund.

    - The image must show our acknowledgement stamp or logo and comply with our acknowledgment guidelines the ‘Acknowledgement toolkit’.

    - If the photo includes an identifiable person, then that person must have agreed to its submission to this competition and the Heritage Fund’s use in accordance with these terms.

5. You can take your photograph using a camera, phone or tablet. Photographs must be high resolution and of good quality.

6. Photographs must have been taken by a project that is a recipient of funding from The National Lottery Heritage Fund.

7. Multiple entries per project are permitted.

8. You will retain copyright and moral rights in your photograph however, in submitting your entry you grant to the Heritage Fund and the Trustees of the National Heritage Memorial Fund a non-exclusive, royalty free, sub-licensable, irrevocable worldwide licence to:

    - use your photograph in connection with the administration of the Competition; and

    - if it wins, exhibit your photograph on the Heritage Fund’s website, email and social media channels

    - after such period the Heritage Fund will stop using your image but will be entitled to retain archive copies.

9. Your project will be credited for the use of your photograph. An inadvertent failure to credit you will not be a breach of these Terms and Conditions.

10. In producing the entry, you must not put yourself or anyone else in danger.

11. The Competition commences on Thursday 2 April 2026 at 00.00 BST and concludes on Thursday 7 May 2026 at 23.59 BST. Entries received after this time will not be eligible for consideration.

12. Only complete entries will be accepted. The Heritage Fund accepts no responsibility for any entries that are lost, incomplete, illegible, corrupted or fail to reach it by the Closing Date for any reason.

13. By entering the Competition you confirm to the Heritage Fund that all information submitted by you is correct and that you have complied fully with and agree to be bound by these Terms and Conditions. The Heritage Fund reserves the right to verify the eligibility of entrants. Automated entries and entries via third parties or agents will be invalid. Entries that do not comply with these Terms and Conditions (including those containing any false information) will be invalid.

14. There will be one overall winner. The decision of the Heritage Fund regarding any aspect of the Competition is final and binding and no correspondence will be entered into about it.

15. One image (the “winning image”) and three images (the “runners up”) will be selected by the Heritage Fund Acknowledgement competition team (the “Judges”). The Judges will make their decision based on their views of the strength of the creativity in the images of acknowledgement. Due to the high number of images that are likely to be received, no feedback on individual entries will be given.

16. The “winning image” will receive the opportunity for the winning project to feature in a social media film with the Heritage Fund to promote the project.

17. The “runners up” will feature in a winner's web article on the Heritage Fund’s website.

18. The winner and runners up will be contacted no later than 23.59 BST on Friday 29 May 2026.

19. The winner and runners up will be contacted via private message to the account that they used to enter the Competition.

20. Once the winner and runners up have been notified, the winner and runners up must send the original files of the winning image together with the projects name by email to brand@heritagefund.org.uk.

21. The prize is non-transferable, and the winner and runners up cannot request any alternative prize (cash or otherwise).

22. The Heritage Fund will collect personal data about entrants at the time of registration, and as otherwise provided in order to administer the Competition and/or all associated activities. For more information about how the Heritage Fund and the Trustees of the National Heritage Memorial Fund process personal data please see our Privacy Notice at Privacy | The National Lottery Heritage Fund.

23. You further agree to participate in any reasonable publicity required by the Heritage Fund which may include the publication of your projects name and photograph in any media.

24. In the event of unforeseen circumstances, the Heritage Fund reserve the right cancel, modify, extend or suspend the Competition. This may include replacing the prize with an alternative prize of equal or higher value if circumstances beyond the Heritage Fund's control make it necessary to do so. If there is any reason to believe that there has been a breach of these terms and conditions, the Heritage Fund may, at its sole discretion, exclude an entrant from participating in the Competition or the prize.

25. All details and other restrictions applying to the prize not specified in these Terms and Conditions shall be determined by the Heritage Fund in its sole discretion.

26. The Heritage Fund reserves the right to modify these Terms and Conditions at any time on giving notice through its website heritagefund.org.uk.

27. In so far as permitted by law the Heritage Fund will not in any circumstances be responsible or liable to compensate the winner or accept any liability for any loss, damage, personal injury or death occurring as a result of taking up the prize except to the extent that death or personal injury is caused by the negligence of the Heritage Fund or its employees. Your statutory rights are not affected.

28. You agree to indemnify the Heritage Fund and keep the Heritage Fund indemnified against any loss, damage, injury, cost or expense suffered by the Heritage Fund as a result of your entry in the Competition, including (but not limited to) any claim of infringement of intellectual property rights made by any third party.

29. These Terms and Conditions shall be governed and construed in accordance with English Law and will be subject to the exclusive jurisdiction of the English courts.

Supporting the UK's rich and diverse heritage

Our vision is for heritage to be valued, cared for and sustained for everyone, now and in the future. Explore what we fund, and if you need further inspiration, discover some of the projects we've funded already.

You might also be interested in...





Creative acknowledgement at St Mary's, Shrewsbury.



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What we fund