

Sign up your project for National Lottery Open Week 2026

24/10/2025



It's a great way to acknowledge your Heritage Fund grant, reach new audiences and benefit from a UK-wide PR campaign.

Since The National Lottery's first draw in 1994, more than £50billion has been raised for good causes in the areas of heritage, arts, sport, film and community. That's over £30million raised by National Lottery players each week. National Lottery Open Week thanks the players for their support in making your project possible.



What is National Lottery Open Week?

[National Lottery Open Week](#) takes place between Saturday 7 and Sunday 15 March 2026. Anyone who visits a National Lottery-supported venue or project with a National Lottery ticket, Instant Win Game or scratchcard (physical or digital) is able to take up a special 'thank you' offer.

What does a special offer look like?

From free entry and behind-the-scenes tours to a complimentary gift or cup of tea, there are so many ways to say #ThanksToYou during National Lottery Open Week.

Previously, popular offers have included:

- free entry to the Florence Nightingale Museum
- free entry to hundreds of National Trust venues
- free guided tour inside the iconic Kelpies at The Helix in Falkirk
- 50% off entry to Hillsborough Castle and Gardens in County Down, Northern Ireland
- free archaeology experiences at the Roman Baths
- free tours of the Ffestiniog & Welsh Highland Railways
- free guided walk at RSPB South Stack in Holyhead

Take a look at [examples from previous years](#) for more inspiration.



A behind the scenes tour of the Ffestiniog & Welsh Highland Railways.

Why take part?

You can say 'thank you' to National Lottery players for the funding your organisation has received and acknowledge your grant. It is your chance to show what a difference that support has made in a clear and direct way.

It is also a great opportunity to highlight the work you're doing. There will be plenty of public visibility around the week, including an exciting media campaign, adverts and social media activity.

Finally, it is a fantastic opportunity to welcome new visitors. Last year National Lottery players redeemed more than 103,000 offers and venues said Open Week helped them attract a larger and more varied audience.

In 2025, 97% of projects that completed The National Lottery's participant survey said they would take part again and would recommend participation to others.

Get involved

[Find out more and sign up](#)



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[Participants in the New to Nature programme including future Game Changer, Lisa Manning.](#)



[age](#)

[The Flying Scotsman, back in service. Credit: ARG_Flickr, via Creative Commons Attribution 2.0 Generic.](#)



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