Heritage 2033 overview

See all updates

Want a quick overview of our 10-year strategy? Explore our short video and our 'strategy in page' below and in the attached PDF.

Attachment	Size
PDF View Heritage 2033 strategy in a page as PDF(723.63 KB)	723.63 KB
PDF View Strategaeth Treftadaeth 2033 mewn tudalen as PDF(137.16 KB)	137.16 KB

Remote video URL

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Our vision

We want heritage to be valued, cared for and sustained for everyone, now and in the future.

Our investment principles and what we'll achieve by 2033

Saving heritage:

- improved condition and understanding of heritage
- reduced amount of 'heritage at risk'
- delivered transformational long-term projects
- made digital heritage more accessible

Protecting the environment:

- put landscapes and habitats into recovery
- increased understanding of and connection to nature
- reduced the negative environmental impact of our funding portfolio
- improved heritage's ability to adapt to climate change

Inclusion, access and participation:

- increased diversity of heritage workforces and audiences
- reduced barriers for people under-served by heritage
- enabled more people's heritage to be recognised

- championed digital technology to improve access

Organisational sustainability:

- increased organisations' commercial and governance capabilities
- developed skills and capacity across heritage
- embedded resilience in projects we fund
- strengthened heritage's contribution to local economies

Our approach

- Open programmes for all types of heritage projects with the majority of decisions made at local level.
- Strategic interventions to tackle issues at large and cross-territory scale.
- Partnerships that combine resources and expertise to create investments with greater impact.
- A focus on place, landscape and nature, heritage in need and responding to opportunities and emergencies.