Heritage 2033 – our 10-year strategy

As the largest funder for the UK's heritage, our vision is for heritage to be valued, cared for and sustained for everyone, now and in the future.
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Over the next decade we will take a longer-term view, investing in heritage for the future as well as for the present. We will invest in places, not just individual projects, to bring about benefits for people, places and our natural environment.

We will strengthen partnerships with governments, local authorities and statutory agencies and create new collaborations with those who share our vision.

These ambitions are set out in a simplified investment framework and form the foundation of our shared vision for heritage to be valued, cared for and sustained for everyone.

- Quick look: strategy overview
- Explore and download our 10-year strategy

Delivery plan 2026–2029

In our latest three-year delivery plan, we set out how we'll invest £1.4billion in heritage and communities between 2026–2029 and our priorities for that funding.

- Explore and download our delivery plan 2026–2029

Our investment principles

Four new investment principles will guide all our decision making through open programme funding, our strategic initiatives or when entering new collaborations and partnerships.

- **Saving heritage**: conserving and valuing heritage, for now and the future.
- **Protecting the environment**: supporting nature recovery and environmental sustainability.
- **Inclusion, access and participation**: supporting greater inclusion, diversity, access and participation in heritage.
- **Organisational sustainability**: strengthening heritage to be adaptive and financially resilient, contributing to communities and economies.

We will ask projects we fund to take all four investment principles into account in their applications.

Addressing our investment principles in your application

Insight

Explore the research, feedback and analysis that's informed our new strategy:

- an analysis of our engagement survey results
- a report of our sector and general public research
- our equality impact assessment of Heritage 2033

Impact

Discover the difference Heritage 2033 is making for the heritage sector after the first full year of grant making under our 10-year strategy. Read our 2024–2025 impact report.