Welsh Government grant logos and acknowledgement requirements

See all updates

As part of your grant from the Welsh Government, you must acknowledge your funding on social media, through press releases and by displaying our partnership logo on all promotional activity, branding and materials relating to your project. The information on this page will help you to do this.

There are two funding programmes that we deliver (or have delivered) on behalf/in partnership with the Welsh Government: the Nature Networks Fund and The Woodland Investment Grant (TWIG).

How to talk about your grant

Some programmes receive match funding from The National Lottery Heritage Fund and others do not.

In marketing materials – such as press releases or your website – please use the acknowledgement statement below that applies to the programme you are receiving funding from.

Nature Networks Fund

Ariennir y prosiect yma gan y Rhaglen Rhwydweithiau Natur. Mae'n cael ei ddarparu gan y Gronfa Treftadaeth, ar ran Llywodraeth Cymru.

This project is funded by the Nature Networks Fund. It is being delivered by the Heritage Fund, on behalf of the Welsh Government.

TWIG

Ariennir y prosiect hwn gan gynllun y Grant Buddsoddi mewn Coetiroedd (TWIG). Mae'n cael ei ddarparu gan Gronfa Treftadaeth y Loteri Genedlaethol mewn partneriaeth a Llywodraeth Cymru a'u Rhaglen Coedwig Genedlaethol i Gymru.

This project is funded by The Woodland Investment Grant (TWIG) scheme. It is being delivered by The National Lottery Heritage Fund in partnership with the Welsh Government's National Forest for Wales Programme.

Using our partnership logo

You can download the correct bilingual partnership logo(s) for your project from this page.

The National Lottery

Nature Networks Fund (round two), and TWIG are jointly funded by the Welsh Government and money raised by The National Lottery. For these programmes, please use the partnership logo with The National Lottery crossed fingers in

the top left corner.

Nature Networks Fund (round one, three, four and five) are funded only by the Welsh Government, so please use the partnership logo without the crossed fingers.

You can download your relevant logo from either of the following folders:

ZIP
View Non-Lottery funded – Welsh Gov partner logos as ZIP(8.38 MB)
Non-Lottery funded – Welsh Gov partner logos

ZIP
View The National Lottery funded – Welsh Gov partner logos as ZIP(3.24 MB)
The National Lottery funded – Welsh Gov partner logos

We have logos available in the following formats:

PNG – for digital applications (for example, PowerPoint, Microsoft Word or on websites). PNGs preserve quality and support transparent backgrounds.

EPS (also known as Encapsulated PostScript image) – for high quality printing, used by graphic designers.

JPEG – can be used for basic print applications when design software isn't available, but they are not suitable for high-quality or professional print production. When using a partnership logo, please use it in its entirety to make sure the funding and delivery relationship is clear.

The logos should never be altered, for example, do not: distort or resize disproportionately, use one language on its own as they must be bilingual, remove any typeface, or change the direction of the Welsh dragon – it must always face to the left.

Colours

There are two colour versions of the partnership logos: black and white.

Your background colour will determine which version to use:

- If using a one-colour print, use the black version of the logo.
- When placing the logo on dark-coloured backgrounds, always use the white version of the logo.

The logo must only be reproduced in black or white. Do not use any other colour.

Large acknowledgement

For larger acknowledgement materials – for example on outdoor interpretation panels – please make sure the logo is big enough to be clearly visible from a distance of five metres.

Minimum size

The minimum size refers to the whole width of the partnership logo. To make sure the logo is clear and legible, the







An acknowledgement banner at Caldicot Community Garden. Local Places for Nature. Credit: Caldicot Town Council.

Media and public relations

Before initiating or taking part in any promotion about work funded by one of our Welsh Government partnership programmes, you must get in touch with your Grant-in-Aid Manager. Keep them informed of any further press activities.

Download the Nature Networks Fund press release template.

Sharing on social media

If possible and where space allows, please tag the Welsh Government and the Heritage Fund in your posts.

Instagram

@HeritageFundUK @CymruClimate

Facebook

@WGClimateChange / @NewidHinsawdd

@HeritageFundCYM

LinkedIn

@WelshGovernment / @LlywodraethCym

@TheNationalLotteryHeritageFund

Our hashtags

There are different hashtags for each funding programme:

Nature Networks: #NatureNetworks / #RhwydweithiauNatur

TWIG: #NationalForestWales / #CoedwigGenedlaethol

Photos

We require images for use on our website and to provide to the media. We are looking for the very best images to illustrate the positive and lasting change your project has created for people, communities and heritage.

We are looking for well executed photos that have good composition and tell a story. We are particularly looking for photography that is full of life – rich with colour, energy, character and most importantly people. Contact your Grant-in-Aid Manager for more detail.

Please send images of your project to your Grant-in-Aid Manager and brand@heritagefund.org.uk. Please include the relevant image permissions and credits. If we use your image we will credit your project.