

Children enjoying an exhibition at Seven Stories, Newcastle upon Tyne

Important

We are no longer accepting new applications through the Dynamic Collections campaign. Please apply for funding for your project through our open programmes.

Our campaign supported collecting organisations across the UK to become more resilient and open up their collections.

Collections help to bring to life the many stories of people and communities across the UK.

Our Dynamic Collections campaign ran from February 2022 to April 2023 and supported organisations working on engagement, re-interpretation and improving the management of their collections.

The campaign brought together project funding through our open programmes along with digital resources and knowledge sharing. It was designed to address long-term challenges in the sector, many of which were made worse by the coronavirus (COVID-19) pandemic. It has also helped organisations build on innovative ideas and trends developed over the past few years, particularly in digital engagement.

The campaign also acted on the demand for collections to evolve to meet the changing needs of the communities around them, and to reflect more people's history and experiences.

To find out more about how these projects have had a lasting impact, read our recent case studies.

- How collaboration helped Belfast Archive Project reach new audiences
- Creating space: rationalising Preston Park Museum
- How oral histories can capture sporting heritage and bring communities together

Although this campaign has now ended, supporting museums, libraries, archives and other organisations to make the most of their collections continues to be important to us. We continue to support collections projects including engagement, reinterpretation and collections management through our open programme. Read more about our plans for the next decade in our Heritage 2033 strategy.

Inclusive, resilient, evolving

A dynamic collection:

- is used by, and meaningful to, a wider range of people
- enables different perspectives to be heard and a variety of stories to be told
- is actively managed and reviewed

Keep in touch

Sign up to our newsletter for the latest collections news and inspiring stories from around the UK.