Help us shape the future of heritage funding and



We’re building a new research panel, bringing together people from across the heritage sector, to share views and knowledge and influence our work.

UK Heritage Pulse is a collaborative research project for the UK’s heritage sector, creating a broad and diverse community – and we want you to be part of it.

The information you share through our quarterly UK Heritage Pulse surveys will help shape our strategy and funding approaches. In return, you’ll receive updates with actionable insight that you can use in your organisation.

Tom Walters, our Head of Research, Data & Insight, said: “We want all of our work at the Heritage Fund to be grounded in the views and experience of people working in heritage.”

Who is UK Heritage Pulse for?

UK Heritage Pulse is open to anyone that manages or supports any type of heritage in the UK, no matter how small or large. From historic buildings to museums and archives, and organisations that work in the natural environment to improve habitats, conserve species and connect people to their landscape. We also want to hear from organisations who work with cultural heritage, traditions and celebrations, capturing stories as well as collecting and preserving

objects.



A performance exploring the history of Indian dance in the Black Country

We'll be asking you to share your organisation's views and experience about the topics that are most relevant and pressing to the sector. The findings will help us drive recovery and reinvention post-COVID-19.

Initial topics are likely to include:

- organisational?resilience??
- financial health??
- public engagement??
- COVID-19 secure experience??
- diversity and inclusion?

The difference UK Heritage Pulse will make

Your feedback will influence decision making at the Heritage Fund, at our UK Heritage Pulse partners Historic England, as well as our collaborators, including the Department for Digital, Culture, Media and Sport, the Department for Communities in Northern Ireland and Wildlife and Countryside Link.

Keeping in touch with the sector ensures that the work we do and the decisions we make are relevant to you:

- In March 2020 it was your feedback that helped shape our £50million Heritage Emergency Fund and enabled us to support 961 heritage organisations to survive, recover, innovate and reopen.

- Our 2020 Digital Attitudes and Skills for Heritage (DASH) survey has informed the resources and support we are offering as part of our £3.5m Digital Skills for Heritage initiative.

But we also recognise that the heritage sector is still under pressure.

Tom said: “We know that responding to one-off surveys can become a burden. UK Heritage Pulse is a new resource that will cut the time it takes to tell us your views and allow you to plan which topics you want to participate in. In just a few minutes you can contribute to valuable insights from the whole of UK heritage that will shape our funding, practice and priorities.”



Gardeners at work in Wales' Dyffryn Gardens

Get involved

Visit the UK Heritage Pulse website to register and help us ensure we get a view across the incredible diversity of UK heritage. Read our Frequently Asked Questions to find out more. Our first survey will open in early 2022.