Cookies

See all updates

This site uses cookies to offer you a better browsing experience

Like many websites, in addition to the information which you supply to us, this Site automatically collects information and data through cookies.

Cookies are small text files the Site can use to recognise repeat users and allow us to observe behaviour and compile aggregate data to improve the Site for you. For example, cookies will tell us whether you viewed the Site with sound or with text on your last visit.

We use cookieless analytics on our site. This means we can collect data to help us monitor and improve use of the Site, without compromising your privacy.

The Site hosts links to various social media channels and offers options to ‘share’ information. When selecting a link and opting in to such a service, you may be presented with a cookie. We are not responsible for the content of third-party websites and does not control the dissemination of these cookies. Please check the relevant third-party website for further information.

Opting out

Some of our associated companies may themselves use cookies on their own websites. We have no access to, or control of, these cookies should this occur.

If you do not wish to receive cookies from us or any other website, you can opt-out via:

- the cookie banner at the bottom of the page, which is also accessible through the 'cookie settings' prompt at the bottom of every page.
- turning off cookies on your web browser: please follow your browser provider’s instructions to do so.

Unfortunately, we cannot accept liability for any malfunctioning of your device or its installed web browser because of any attempt to turn off cookies.

Most web browsers allow some control of most cookies through the browser settings. To find out more about cookies, including how to see what cookies have been set and how to manage and delete them, visit the aboutcookies website or the allaboutcookies website.

How do I change my cookie settings?

The website will remember your choice for 100 days. If you wish to revise your decision beforehand, you will need to clear your browser cache which will reactivate the cookie banners.

Cookies on the Site

Cookie banner

We set **essential** cookies so we can present our cookie banner to you, and to remember your consent preferences.

- `cookie-agreed`
- `cookie-agreed-categories`
- `cookie-agreed-version`

Analytics

We use Matamo to provide privacy-first analytics.

There may still be a few **essential** cookies created in specific cases:

Name	Purpose	Type	Usage	Default Expiry
_pk_id	Stores a unique visitor ID.	Cookie	First-party website analytics	13 months
_pk_ses	Session cookie temporarily stores data for the visit.	Cookie	First-party website analytics	30 minutes
_pk_ref	Stores attribution information (the referrer that brought the visitor to the website).	Cookie	First-party website analytics	6 months
_pk_testcookie	Temporary cookie to check if a visitor's browser supports cookies (set in Internet Explorer only).	Cookie	First-party website analytics	Temporary cookie that expires almost immediately after being set.
matomo_sessid	A nonce to help prevent CSRF security issues when using the opt-out feature.	Strictly necessary or essential cookie	Security feature	14 days
mtm_consent_removed	Indicates that a visitor opted out of Matomo tracking.	Strictly necessary or essential cookie	Opt-out management	30 years but may be removed earlier depending on browser rules.
mtm_cookie_consent	Records the visitor's consents to Matomo tracking.	Strictly necessary or essential cookie	Consent management	30 years but may be removed earlier depending on browser rules or may be configured with a shorter expiry period.

More detail on how Matomo handles essential cookies can be found on their website.

Opt-out of cookieless analytics

Videos

The website uses Able Player to display videos across the site. Some essential cookies are set to ensure user preferences are remembered and videos work correctly.

- `Able-Player`: this cookie keeps track of user video control preferences.
- `__cf_bm`: is set by HubSpot's CDN provider and is a necessary cookie for bot protection. It expires in 30 minutes. These are present as Able Player supports Vimeo, which utilises Cloudflare.
- `_cfuvid`: is also set by HubSpot's CDN provider because of their rate limiting policies. It expires at the end of the session. These are present as Able Player supports Vimeo, which utilises Cloudflare.

If consented, YouTube then sets the following third-party cookies on the user's browser:

- `PREF`
- `SOCS`
- `VISITOR_INFO1_LIVE`
- `VISITOR_PRIVACY_METADATA`
- `YSC`
- `__Secure-BUCKET`
- `__Secure-YEC`

To remove consent, revisit the cookie banner by clicking on the 'cookie settings' prompt at the bottom of the page.

Find out more on the YouTube privacy page.