Dame Jenny Abramsky gives keynote address at Heritage Alliance's Heritage Day

05/12/2013

Jenny Abramsky will speak after an address by the Chairman of the Alliance, Loyd Grossman.

Jenny's speech, which highlights the need for change and adaptability, commented:

"Next year, HLF will be bringing together heritage leaders across the UK to debate the major issues we face, to share experience, practice and insight, and to consider how we maximise the opportunities for heritage and the contribution it makes to modern life. I truly believe that it is only by working together that we can find creative solutions to the challenges that lie ahead. Together we can ensure the sector is healthy, vibrant and well set."

The Heritage Day will also see the fourth annual presentation of the Heritage Alliance Heroes Awards, generously sponsored by Ecclesiastical Insurance.

Further information

Please contact Anne Jacques at Heritage Alliance on tel: 020 7233 0500 or email: anne.jaques@theheritagealliance.org.uk.

For HLF / NHMF or for a fuller version of Dame Jenny Abramsky's speech, please contact Alison Scott on tel: 020 7591 6032 or email: alisons@hlf.org.uk.