Heritage Lottery Fund’s £560,700 investment to help us delve into our colourful past

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Today, the Heritage Lottery Fund (HLF) is announcing 65 successful projects in the North West which will be receiving a total investment of £560,700 to help people explore their community's heritage, through its All Our Stories programme.

This grant programme – developed to coincide with BBC Two’s history series, The Great British Story: A People’s History - aims to get thousands more people across the UK involved in exploring the local history, customs and traditions that are important to them.

And now, people in the North West will benefit from small grants that will help them to find out more about their own local heritage – often complex, sometimes quirky but always fascinating – at a truly grass roots level. A kaleidoscope of unusual stories of communities is already emerging, such as how people in Salford want to remember their lost pubs and the unsung community heroes from Manchester’s local neighbourhoods.

Lost pubs of Chapel Street is one of 65 regional projects out of a total of 542 successful projects awarded a total of £4.5million across the UK today. Pubs were once the heart and soul of Salford’s Chapel Street. That may have changed, but regeneration work in the area is bringing hope for some of the surviving and even derelict establishments.

A community-driven digital and social media project, it aims to capture the changes but also show how some pubs have adapted and thrived, using their upper floors as arts and music venues, or to show exhibitions, film and plays.

Participants, drawn from Chapel Street’s mix of established communities and new city dwellers, will be trained as community reporters to gather stories and images. These will be shared through a website, and using QR codes and smart phone technology. “In our experience older people love new technology and are keen to learn new skills,” says David Kay, media community producer at People’s Voice Media, based close to Chapel Street in East Salford. “Pubs are places to tell stories, and our project is almost an online version of the typical pub conversation.”

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All Our Stories, launched in April, was so popular that HLF has quadrupled the amount it had originally set aside for projects. Grants ranging from £3,000 up to £10,000 have been granted to all sorts of organisations, from small community groups, residents’ associations and local history groups to larger heritage organisations and charities. The grants will bring communities together to explore the past, as well as providing those people with the skills and expert advice - delivered by top academics - to delve into their local community’s history in a lasting and well-informed way.

Historian Michael Wood presented The Great British Story which was broadcast earlier this year, and encouraged people to get more personally involved with the heritage in their own backyard. He said: “We British love our history, and no wonder: few nations in the world, if any, have such riches on their doorstep, and so much of it accessible to all of us. It is fantastic that so many people have been inspired to get involved, both from The Great British Story series, and HLF’s All Our Stories. Thanks to Lottery players people can now dig deeper into their own past and I’m certain many surprising stories will be uncovered which will not only bring to life the excitement of local history, but will illuminate every community’s connection with the national narrative.”

Sara Hilton, Head of Heritage Lottery Fund North West said: “It’s often amazing what people don’t know about where they live. We have been bowled over by the response to All Our Stories and the great news is that we have been able to find the money to support so many fascinating projects such as Salford&rs quo;s lost pubs and Manchester’s local celebrities. We’re looking forward to hearing more about the colourful stories that emerge; they will create a unique picture of the North West and these islands as a whole at an important time in our history.”

Other successful applicants today in the North West include:-.

- Everyday Heroes, Manchester
- East Salford’s Heritage Heard, Ordsall
- Industrial Estate Memories, Salford

To support All Our Stories, the Arts and Humanities Research Council (AHRC) is providing funding so that projects can work closely with universities and benefit from the professional support of heritage experts. The AHRC funding will be encouraging early career researchers to work with community groups to share and develop their research skills. HLF will also be commissioning The Media Trust to help projects create a new type of digital record of the work they do.

Although the All Our Stories programme is now closed to further applications, HLF will be launching a new £3,000 - £10,000 community heritage grants programme, ‘Sharing Heritage’, in February 2013. It will use a similar, simple to access application process and will also be designed to reach new applicants working at grass roots.

Notes to editors

- All Our Stories was developed in response to HLF’s Strategic Framework consultation with the public and heritage sector which encouraged HLF to make applying for funding simpler and easier for first time applicants and community groups.
- All Our Stories featured in five BBC Learning events at flagship heritage locations and regional events across the UK which ran in tandem with The Great British Story: A People’s History TV series to get people involved with their local heritage. These events provided opportunities for people to discover their place in history, learn about their surnames and uncover the history of their local area.
- The funding has been made available through the AHRC’s Connected Communities programme whose aim is to understand through research the changing nature of communities and the role of communities in sustaining and enhancing our quality of life.
- The NCCPE support universities to engage with the public. It works with all the beacons to promote best practice in public engagement and provide a single point of contact for the whole higher education sector. The NCCPE also works strategically with key national partners to help develop work across the higher education sector.
- The Media Trust believes in the power of media to change lives. It works with the media industry to empower charities and communities to have a voice and be heard. This is achieved by providing communications skills and resources, helping access audiences, and harnessing creative industry talent. For more information visit Media Trust's website, or follow on Twitter @Media_Trust

Project examples:

- Everyday Heroes - Manchester. The project will work with 270 primary children, teachers and parents of three inner city Manchester primary schools to tell the stories of everyday local and family heroes. The children will explore why people become famous through classroom sessions, a visit to the Manchester People’s History Museum and through interviewing family members.

Contact: Claire Cowell 0161 881 8332

- East Salford's Heritage Heard – Ordsall Trust has recently been given a collection of recordings of local people talking about their lives in East Ordsall from the 1940s onwards. This invaluable resource will be archived and collated, so that it will be accessible to local residents.
  Contact: Jane Wood 0161 848 8176
- Industrial Estate Memories – Salford. Rakes Lane Industrial Estate in Salford employed nearly 5,000 people and was the home to many industries but much of it has now gone. With the industries went a way of life. This project will document the stories of those who worked on the industrial estate.
  Contact: Alan Mcglone 0161 728 8104

The National Lottery: Lottery funding has been changing people's lives for 18 years - 19 November is the National Lottery's 18th birthday. Every week National Lottery players raise over £30 million. From funding our Olympic and Paralympic athletes to grass roots sport, the National Lottery has invested in museums and galleries, local parks, artists, theatres, film, charities and local communities. For more information visit National Lottery Good Causes' website

Further information

HLF Press Office: Laura Bates on 020 7591 6027
Images and further project examples are available on request.