



How to use The National Lottery Heritage Fund's acknowledgement stamp

Our acknowledgement stamp must be used to acknowledge our funding.

[Read our acknowledgment guidance.](#)

- Our stamps cannot be altered or changed in any way and must be used as outlined in the acknowledgement toolkit.
- When using our acknowledgement stamp, please also include the text 'Thanks to National Lottery players' where possible.
- If it is not possible to use the acknowledgement stamp within a logo lock-up, please contact brand@heritagefund.org.uk.
- The National Lottery Heritage Fund corporate logo cannot be used for acknowledgement purposes.

Which colour file types to use

CMYK colour files are for use in printed materials, RGB colour files are for online, digital materials and PMS (Pantone) colour is for spot colour, high quality printing.

Which file types to use

PNG files can be used for most digital purposes for example, websites and blogs, presentations, social media. They are also useful if you need to add a logo on to a coloured background or on top of other images.

EPS files are used for printing. Your designer will need these files and they can only be opened in design programmes, for example Adobe Photoshop and Adobe InDesign.

JPEG files are only used if you don't have access to design software. They do not support transparent backgrounds so should not be used for digital purposes.

Checklist

1. The right stamp has been used and there is enough clear space around it.
2. The appearance of the stamp has not been altered in any way and the crossed fingers are infilled white.
3. The 'Made possible with' text is legible.
4. There is enough contrast between the stamp and the background.
5. Every project delivered in Wales must display the bilingual Welsh and English language stamp.